

SweFolk



SweFolk is a collaboration between Export Music Sweden, Stockholm Folk Festival, The Live at Heart music and film festival and MTA Production. SweFolk's vision is to create long-term collaborations giving Swedish folk and folk-inspired artists and songwriters a natural doorway to the North American market.

SweFolk has put together a number of different projects that will return each year. Each project working on its own but together strengthening each other. Two of the projects are presented below. More info at swefolk.com.

SweFolk at The House of Songs

Feb 8 - Feb 15, 2016. Austin, Tx, USA.

International Songwriting Camp hosted by The House of Songs. Twelve songwriting artists, from Sweden, Denmark, USA, Canada and U.K., will live and work together. Representing different regions, ethnicities and genres within each country. Focusing on the creation of cross-genre and cross-cultural folk-inspired music. The new songs will be performed at a concert in Austin and at several showcases at Folk Alliance.

SweFolk at Folk Alliance

Feb 17 - Feb 21, 2016. Kansas City, MO, USA.

Swedish presence at Folk Alliance International. The world's largest gathering of the folk music industry and community. Totally unique with everything happening in one big hotel. Together with The House of Songs, SweFolk will organize an official Swedish stage, more than 50 showcases, a booth, panels and several workshops.

Offer to partners and sponsors

We are open to monetary contributions and/or to relevant product and service support. We will tailor your sponsorship according to your needs and offer opportunities such as:

- Exposure in connection with SweFolk at House of Songs and/or SweFolk at Folk Alliance.
- Exposure through the documentation of the project.
- Use SweFolk's projects to create content.
- Use SweFolk's projects as a platform for representation.

SweFolk Sponsors

- ° Opportunity to be associated with SweFolk.
- ° Industry exclusivity.
- ° The right to activate the sponsorship.
- ° Help with activating the sponsorship.
- ° XL, L, M amount of logo exposure.
- ° Be part of SweFolk's booth at Folk Alliance.
- ° Tickets at Folk Alliance, SweFolk at House of songs concerts and for SweFolk's tour in Sweden, Aug - Sep 2016.
- ° Documentation. Text, still images and film. E.g. exposure in SweFolk's documentary.

We are looking for partners/sponsors willing to contribute with:

7.500 -15.000 USD.

Monetary support and/or relevant products or services.

SweFolk Friends

- ° SweFolk logo for web and e-mail signature.
- ° Exposure where SweFolk thanks its friends.
- ° Tickets for SweFolk's concerts in Austin, Tx, in Kansas City, MO, and/or for the the tour in Sweden Aug-Sep 2016.

We are looking for friends willing to contribute with:

1-10 employes 750 USD.

11+ employes 1500 USD.

Monetary support and/or relevant products or services.

Contact Executive Director Tom Levin, +46 70 733 28 78, info@swefolk.com



swefolk.com